



BEHIND THE MOON

We are excited to announce the BEHIND THE MOON Membership Program as of April 2008! This Program was developed as a means to reward you, our loyal participants with valuable discounts and other advantages. As always, Membership is not required to attend our events and participation in the Membership Program is completely optional. Everyone, Members and non-members alike, are welcome at our events, as are individuals from the same industry since we do not limit participants by industry. We offer more than 60 networking events annually. Attending a few events per year coupled with your company's listing on our Membership webpage offers savings enough to pay the annual Membership.

MEMBERSHIP FEE

Regular First Year Membership: \$72 ¹

MEMBERSHIP BENEFITS

1. 50% Discount on Networking Event fees
2. FREE Listing on BTM Members Webpage (\$60 value)
3. Member-To-Member Discounts
4. Featured BTM Spotlight
5. Your Events published on BTM's online Community Calendar
6. BTM's Endorsement

DISCOUNTED NETWORKING EVENTS ²

View Behind The Moon networking event details at www.behindthemooninc.com.

50% Member Discount: \$5 Members / \$10 Non-Members

Includes open networking, reserved vendor Display Tables where applicable, free donation to the Raffle Basket to promote your business, 5-Minute Forum of Education on a relevant business topic, distribution of contact list following the event.

SPECIAL EVENTS

Discounts to members on special events. Discount differs based on event.

MEMBER WEB LISTING ²

Members can enjoy a FREE Alphabetical Listing by Category on Members webpage. We kindly ask that Members reciprocate by placing a BTM link on their website, if applicable.

Your Free Member Web Listing includes:

1. Company Name
2. Your Name
3. Link to Company Website and Email
4. Telephone Number
5. Company listed in one Category
6. Details of your Member-To-Member Discount

List your company in an Additional Category: \$12 per year each additional Category.

Acquire first-position listing in a given category: \$48 per year. ³

List an Additional Company: \$24 per year each additional company.

MEMBER-TO-MEMBER DISCOUNTS

Members can take advantage of exclusive discounts offered by BTM Members. This discount program promotes your business and encourages Member-To-Member commerce. Your exclusive offer is published with your company profile on the BTM Member webpage. We recommend Members offer a 10% or greater discount on products/services or a free consultation for which a fee would typically be charged.

FEATURED SPOTLIGHT²

Available to Members only at a cost of \$50 for one month. Members are given the opportunity to showcase their business on the BTM Spotlight webpage. Your business is also the featured Spotlight in our monthly newsletter distribution. Contact us to schedule your Spotlight month and then submit your Spotlight text (description of your products and/or services, current specials being offered, Member discount) and we'll showcase your business that month.

FREE EVENT LISTING ON BTM'S COMMUNITY WEB CALENDAR

Promote your event for free by posting it on our web Community Calendar for all to see. Just send us the details of your event (Title, Date, Time, Location, Description) and we will post your event. Contact us for more information.

BTM'S ENDORSEMENT OF YOUR BUSINESS

There is nothing more prized than being handed on a silver platter by way of a referral. BTM will recommend Members first when asked for referrals. Event facilitators will carry and display Member business cards at networking events, allowing event participants to view and shop for the businesses endorsed by Behind The Moon.

HOW TO BECOME A BTM MEMBER

We would be honored to have you as a Behind The Moon Member, taking advantage of these discounted promotional opportunities for your business. Membership Fees may be paid by Cash, Check or Credit Card. To become a member, please download a Member Application at www.behindthemooninc.com or contact us and we will email the application to you:

Sabrina Risley

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303.250.4528

¹ Subject to change. Rate of renewal will be the rate at future renewal date.

² These fees and programs are subject to change.

³ If the first position is already reserved, a waitlist will be started. Fee is not due until you have been granted first position in the chosen category.